



HOUSE of REPRESENTATIVES

State of Oklahoma

**VETERANS SUICIDE PREVENTION TASK FORCE
MEETING MINUTES
February 15, 2024, 1400
OKLAHOMA STATE CAPITOL, 4S.5
2300 N LINCOLN BLVD
OKLAHOMA CITY, OK 73105**

NOTICE OF REGULAR MEETING:

The Veterans Suicide Prevention Task Force held a regular meeting on Thursday, February 15th, 2024, at 1400. This meeting was held at the Oklahoma State Capitol 2300 N Lincoln Blvd, Oklahoma City, OK 73105.

AGENDA:

I. CALL TO ORDER 1400

II. DETERMINATION OF QUORUM

A. DECLARATION OF QUORUM (YES) AND ROLL CALL

ROLL CALL PRESENT:

Brett Martin
Amista Chambers
Colonel Lindy White
Alfonso Garza
Brandi Woods-Littlejohn
Robert Redwine

ROLL CALL NOT PRESENT:

Senator Paul Rosino
Representative Jay Steagall
Johnathon Shepherd

B. VERIFICATION OF PROPER NOTICE TO SECRETARY OF STATE AND POSTING OF THE AGENDA: YES; Notice was posted 24 hours in advance and online.

III. INVOCATION Al Garza

IV. PLEDGE OF ALLEGIANCE Commissioner Martin

V. INTRODUCTION AND WELCOME TO VISITORS AND GUESTS: 5 informal visitors, were not introduced.



HOUSE of REPRESENTATIVES

State of Oklahoma

VI. MOTION TO APPROVE FEBRUARY MEETING MINUTES: Motion approved.

VII. BUSINESS

A. Follow up discussion on foundational PowerPoint, data, measurable objectives, resource dissemination across the state, and deliverables.

- i. Al Garza presented a slide show and discussed a possible campaign for Governor approval highlighting the entire year. Example month/topic proposals: April-June education, etc. July-September Claims and benefits, October-December-suicide prevention/mental health.
- ii. The simplicity of telehealth services was discussed as an option for efficiency.
- iii. Discussed pulling statistics on who is seeking education, job training, etc. Veterans' upward bound has data for education.
- iv. National Guard Crossroads Program provided monthly for transitioning veterans.
- v. Jessica Rose Johnson spoke about the mayor's coalition and the overwhelming responses that they are unaware of the resources in the state.
- vi. How do we combat the lack of awareness?
- vii. Lindy-communication plan/mobile claims and benefits utilization.
- viii. Support from the City Government, churches, etc.
- ix. Need to provide VSOs with materials and resources.
- x. Need an effective marketing strategy (Thunder player spokesperson?)
- xi. Registry possibilities, partner with universities for email addresses.
- xii. Texting capabilities with consumers
- xiii. 300,000 plus veterans in OK.
- xiv. Do we need a task force media site?

B. Discussion on homework for the next meeting.

- i. Each organization looks at communications and what is effective and what is not.
- ii. Al-pull data on VA communications effectiveness.
- iii. Lindy will research if there is a county registry for the National Guard.
- iv. Advertising ideas for upcoming months.
- v. Brett to research registry information with DMV.

C. Final Comments

- i. Lindy proposed what are we measuring our final proposal against?
- ii. Helping families and caregivers of the Veterans.
- iii. Who do we put on a call tree?
- iv. How do we normalize and support others that are helping?

VIII. NEXT MEETING: March 21, 2024, 1400.

2300 Lincoln BLVD. OKC, OK 73105, 4s.5

IX. DISCUSSION AND POSSIBLE ACTION REGARDING ADJOURNMENT

- i. Motion to adjourn by Robert Redwine, seconded by, Al Garza vote, unanimous in favor, motion carried. Meeting adjourned 1440.